

Marta Willett

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Portfolio excerpts at marta.iwillett.com

Professional Experience:

2002–present

Studio 23, Creative Consultant, NY

Consultant for this communications design collective that creates online and offline communications projects. Clients include non-profit organizations, educational institutions, financial services, and media companies.

2008–2009

Christie's, NYC

Six-month on-site commitment designing advertisements, marketing collateral, exhibition signage, products, and various other graphic design projects.

2007–2008

The New York Botanical Garden, NYC

On-site graphic design consultant to the institute's prestigious Shop in the Garden. Responsibilities include design and production of print and electronic communications, signage, product design, and product packaging.

2006–2007

Columbia University Office of Publications, NYC

Freelance designer of a wide range of projects for the University including magazines, newsletters, financial reports, signage, and identity design.

1997–2000

Freelance Design Consultant, NYC

Design of a wide range of print materials primarily for Pratt Institute. Responsibilities included client management, budgeting, project trafficking, art direction, production, and supervision of freelancers.

Education:

The University of the Arts, Philadelphia, PA

BA in Fine Art with emphasis in graphic design, typography, letterform design, drawing, graphic translation, photography.

Languages:

Second language in Italian and basic understanding of Spanish.